

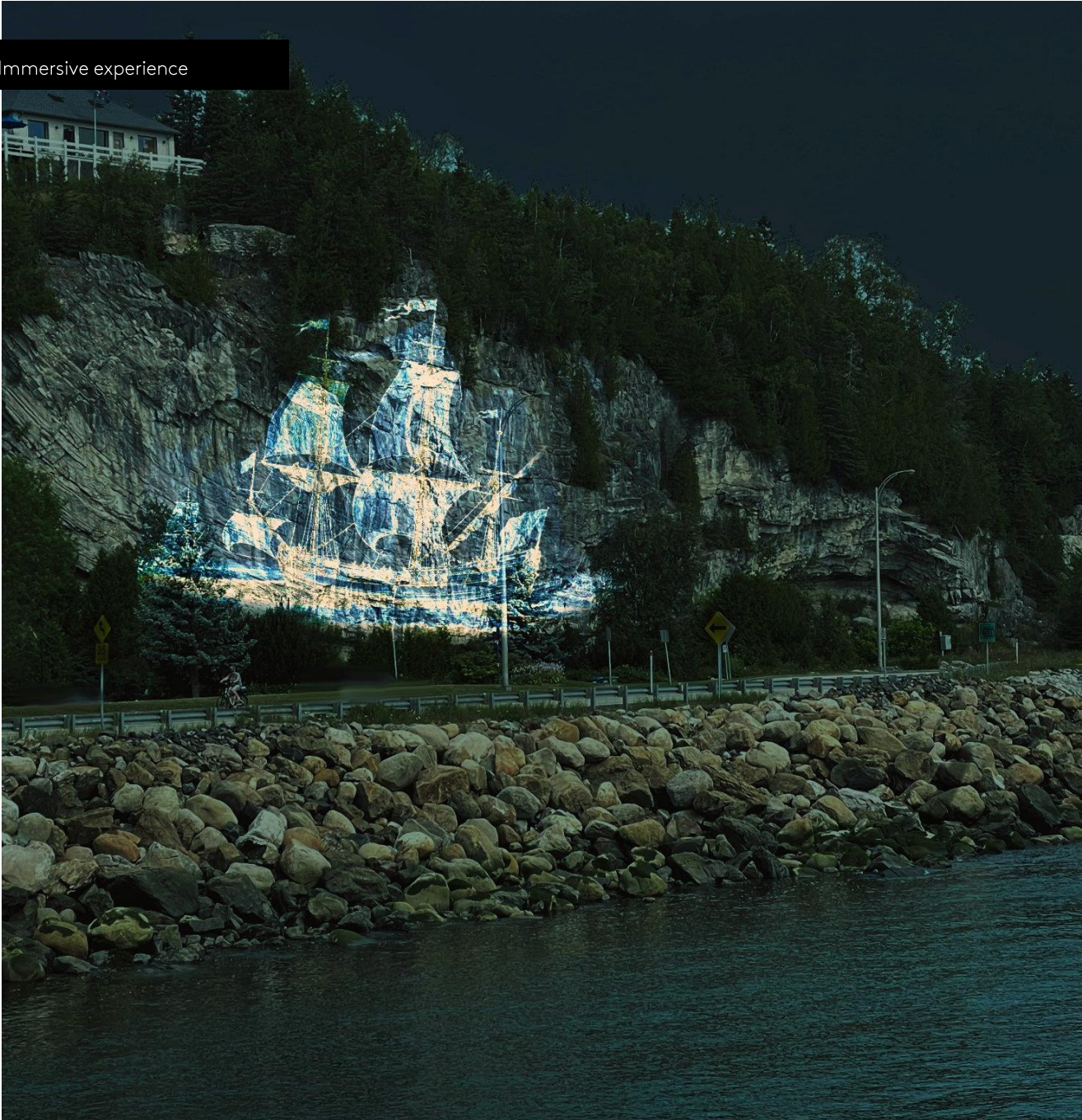
TOURISME
CHARLEVOIX

A MAGNETIC ATTRACTION

What's new SPRING/SUMMER

March 2023

Immersive experience



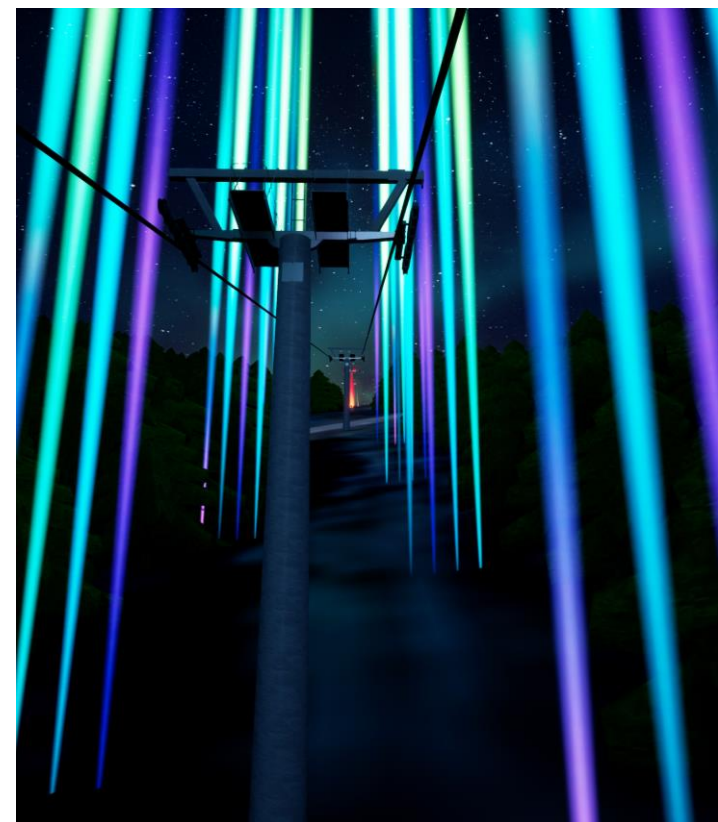
Cité Mémoire Charlevoix

- Starting at the end of June, this Cité Mémoire, the first outside Montréal, will be deployed across four corners of Charlevoix.
- A multimedia, artistic, playful and poetic experience through an enchanting setting, inspired by the history of Charlevoix, whose paintings introduce you to various characters portrayed by well-known actors and local personalities.
- Deployed over more than 2,000 km² with 60 points of interest, 6 augmented realities, 4 projections, 1 podcast and 1 free mobile app.
- Projected along the river in the Pointe-au-Pic sector, the paintings will emerge from various surfaces such as the walls, the cliff and the ground.
- Completely free and bilingual activity
- Contact: Alain Labonte, alain@alainlabonte.ca

Immersive experience

Le Vol de l'Oiseau Mécanique

- A major new attraction at Le Massif de Charlevoix, which is scheduled to open at the end of June 2023, this world's first nightly mountainside carousel takes passengers flying over the mountain on chairlifts under the starry sky.
- A luminous, sensory and emotional experience that extends over nearly 6 km for an experience that lasts about one hour.
- An environmentally-conscious project that revolves around the optimization of infrastructure and doesn't require any deforestation.
- Contact: Maude Barrette-Desjardins, mbdesjardins@lemassif.com



The first hydrogen-powered eco train

- A North American first in Charlevoix.
- During the summer of 2023, as part of a pilot project, the first eco passenger train powered by hydrogen in North America, the Coradia iLint from Alstom, will connect Charlevoix and Québec City.
- This convoy will become the 4th in the Train de Charlevoix fleet for the summer.
- Visitors can reserve seats beforehand.
- This is a partnership between the Government of Québec, Alstom, Groupe Harnois and Groupe Le Massif.
- In addition, the Train de Charlevoix will add two shorter trips for the summer of 2023.
- Contact: Frédéric Audet, faudet@reseaucharlevoix.com



Les Palissades de Charlevoix mountain adventure park

- For a second year, Aventurex will offer a magnificent illuminated via ferrata course. Depart after dark, equipped with a headlamp, for an adventure along the luminous path leading to the top of the palissades. Start date in July.
- The company will also offer electric mountain bike rentals with assistance for guided or self-guided tours.
- Another new product: canoe or kayak rental for short, independent excursions on the Rivière Noire.
- Contact: Isaac Pineault, coordination@rocgyms.com



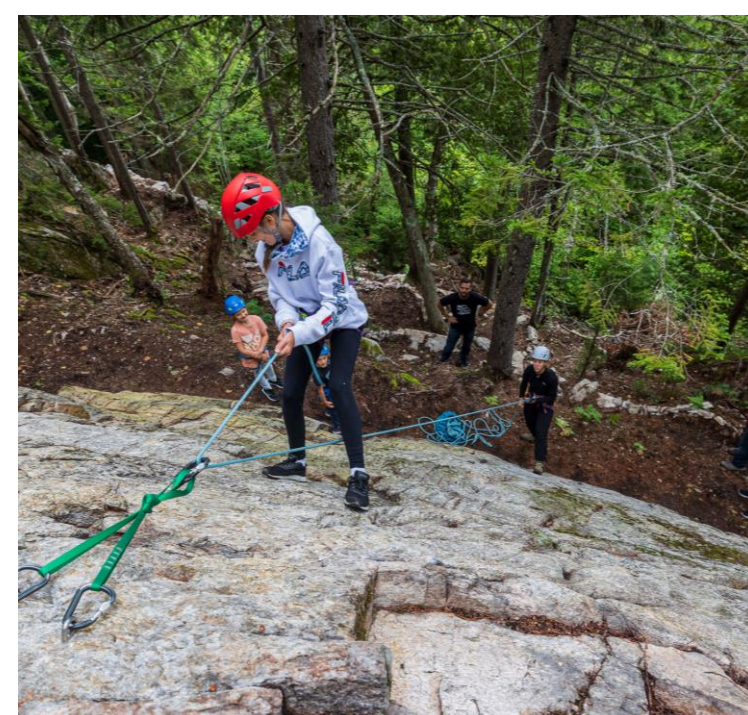


Mont-du-lac-des-Cygnés via ferrata adventure course

- Discover or rediscover a world-class adventure just minutes from Baie-Saint-Paul.
- The Grands-Jardins National Park via ferrata is set up on the rock face of the prestigious Mont du Lac des Cygnés. Two safe itineraries allow you to discover fascinating natural environments with spectacular viewpoints.
- An exclusive experience for small groups accompanied by a professional guide.
- Contact: Jean-Michel Hébert, jean-michel@parcoursaventures.com

Climbing in Petite-Rivière-Saint-François

- This new outdoor rock climbing wall is a first of its kind in Charlevoix.
- Opening scheduled for the end of June, an Affluent Solidarity Cooperative project, accredited by the Fédération Québécoise de Montagne et d'Escalade (FQME), is designed for people aged 4 and up who want to learn rock climbing in a safe environment.
- Three walls will be open at first, then three more could be added over the next few years.
- This project is the first step in the creation of an outdoor climbing centre and a climbing school
- Instructors and equipment loans on site.
- Contact: Guillaume Néron, info@laffluent.com



Lodging and activities



Village Viking Hóp

- The Village Viking Hóp in Saint-Siméon will be in operation for its first full summer season. The Vikings will settle on this 80-acre space and offer a family adventure that's an absolute must-experience!
- Starting in June 2023, visitors can sleep glamping-style in a ready-to-camp Viking tent, experience traditional axe throwing and stroll through a pastoral setting. A mythological trail in the middle of the forest provides the perfect opportunity to learn more about this fascinating people.
- Coming soon: Construction of the first historic dwellings will offer an immersive space for visitors who love ancient history. Craftspeople and seasonal residents will bring a captivating era back to life with demonstrations of Viking expertise and combat techniques.
- Contact: Martin Savoie, villagevikinghop@gmail.com





Les Montagnards de Charlevoix

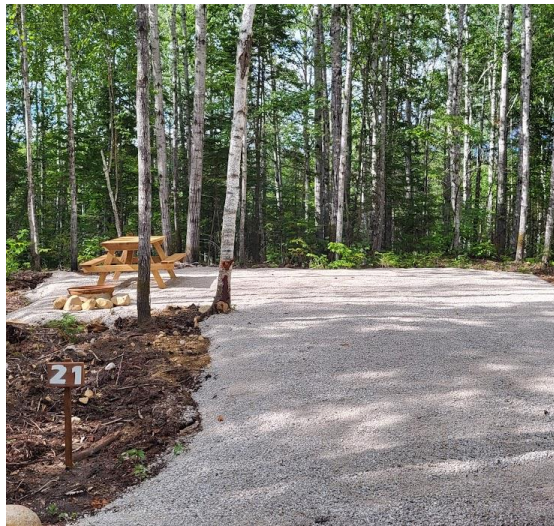
- A new member of Tourisme Charlevoix and in operation since 2019, Les Montagnards de Charlevoix offers year-round activities for horse lovers.
- Whether for a hike at the ranch or on the 45 kilometres of trails in a carriage or on horseback, the experience is designed for visitors of all levels.
- The company owns nearly thirty animals and operates in the Baie-Saint-Paul area.
- Contact: Daniel Provencher, provencherdan@videotron.ca



La Reine et le Millionnaire

- The company that offers dog sledding and various canine activities in the Baie-Saint-Paul area is celebrating its 10th anniversary this year and offers several new products, always with respect for animal welfare.
- Cani hiking: a one-hour walk on charming forest trails accompanied by a dog in a harness. The activity also includes a guided tour of the kennel in contact with dogs roaming free in their enclosure. For visitors aged 8 and up.
- At the heart of the pack and morning care: at the end or start of the day, participate in kennel life with a guide who will share the pack's secrets. Participants can contribute to the daily care routine, the opening of enclosures to let the dogs run free and the distribution of meals at the end of the day. Privileged moments within the pack.
- Contact: Charlotte Pozzi, admin@traineauchien.com

Immersion in nature



Espace Air Pur

- New campsite located in a quiet forest and offering half-shade, half-sun sites skilfully laid out for tents or RVs, promising a real connection with nature.
- Several hiking and biking trails nearby.
- Open since fall 2022 in Saint-Urbain, Espace Air Pur (Clean Air Space) will operate its first summer season in 2023.
- Contact: Stéphane Plouffe, spaceairpur@gmail.com

Öbois Charlevoix

- Formerly called Camp Arthur Savard, in Saint-Siméon, this area is getting a makeover and will welcome more visitors this year with its new high-end rooms, its newly furnished chalet, as well as its camping and van spaces. Restaurant and bar services, paddle board and kayak rentals, as well as several trails available on site.
- Contact: Luc Belanger, l.belanger@patriarche.ca





Tanières

- Opening scheduled for April 14, 2023, in the quiet area of Saint-Placide Nord, in Baie-Saint-Paul.
- Comfortably equipped and exceptionally welcoming, Tanières is ecotourism accommodation at its finest. Available in all four seasons, these micro-cabins and camping platforms are perfect for enjoying the tranquil forest under starry skies.
- The idea behind Tanières came about during the creation of a trail crossing a familiar setting. The desire to help people become more aware of protecting nature, while assuring the forest remained accessible, and offering humble ecotourism accommodations, gave birth to the project.
- Tanières invites you to an immersive experience filled with hospitality, healing and adventure.
- Contact : Caroline Simard, info@tanieres.com

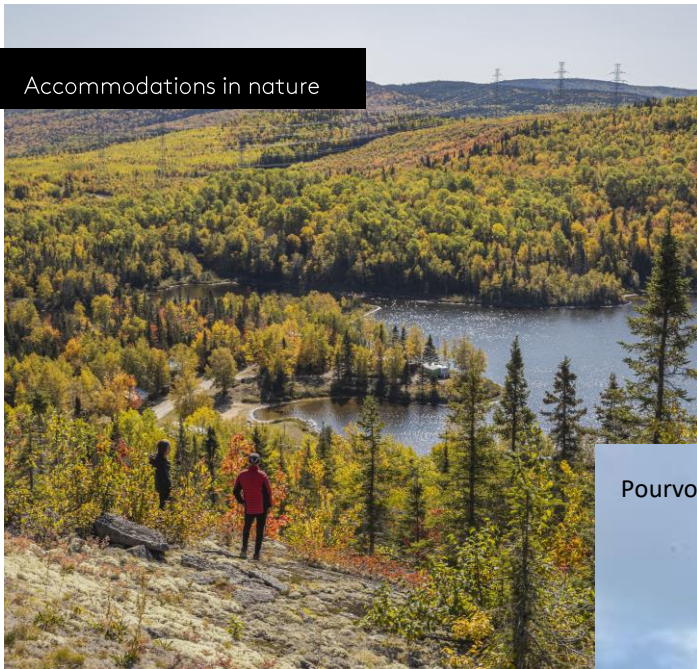


Camping and ZEC

- ZEC Buteux Bas-Saguenay will offer 2 ready-to-camp sites with sanitary services (electricity, showers, heating, kitchen equipment) and everything necessary for a comfortable immersion in nature.
- Contact: Christian Gagné, zecebuteux@reseauzec.com
- Saumon Rivière Malbaie is adding four Coolbox cabins to Le Saumonier campground, growing from one to five rental units.
- Contact: Lucie Forgues, info@saumonrivieremalbaie.com
- Chalets et camping du Ruisseau Rouge, in Isle-aux-Coudres, will offer two ready-to-camp shelters for rent this summer with electricity, a capacity of 4 people, equipped with beds, a table with chairs, plus a preparation and storage counter located near completely revamped toilet blocks.
- Contact: Jean-Simon Bélisle, info@chaletscampingruisseaurouge.ca
- Camping Tendaro, in La Malbaie, will offer 4 new sites in the forest and a 15-foot high platform where you can sleep in your tent at the top of the trees. Several improvements to the facilities: electricity on several sites and curtains to protect from the wind, Tendaro is ready to welcome nomadic campers.
- Contact: Jocelyn Langlois, info@tendaro.ca



Accommodations in nature



Pourvoirie du Club Bataram



Domaine le Pic-Bois

Outfitters

- **Pourvoirie du Club Bataram:** Two new luxury log cabins will be ready during the summer, with a view of the lake, far from neighbouring sites and powered by solar energy (only the stove runs on propane).
- Contact: Martin Dufour, info@clubbataram.qc.ca
- **Domaine du Lac Brouillard:** Construction of a 10-room inn overlooking Lac Mailloux with catering services on site, starting July 2023.
- Contact: Adrien Philippon, adrien@domainelacbrouillard.com
- **Domaine le Pic-Bois:** A brand new chalet that can accommodate up to 14 people for fishing or vacation stays.
- Contact: Anne Boudreault, info@lepicbois.com

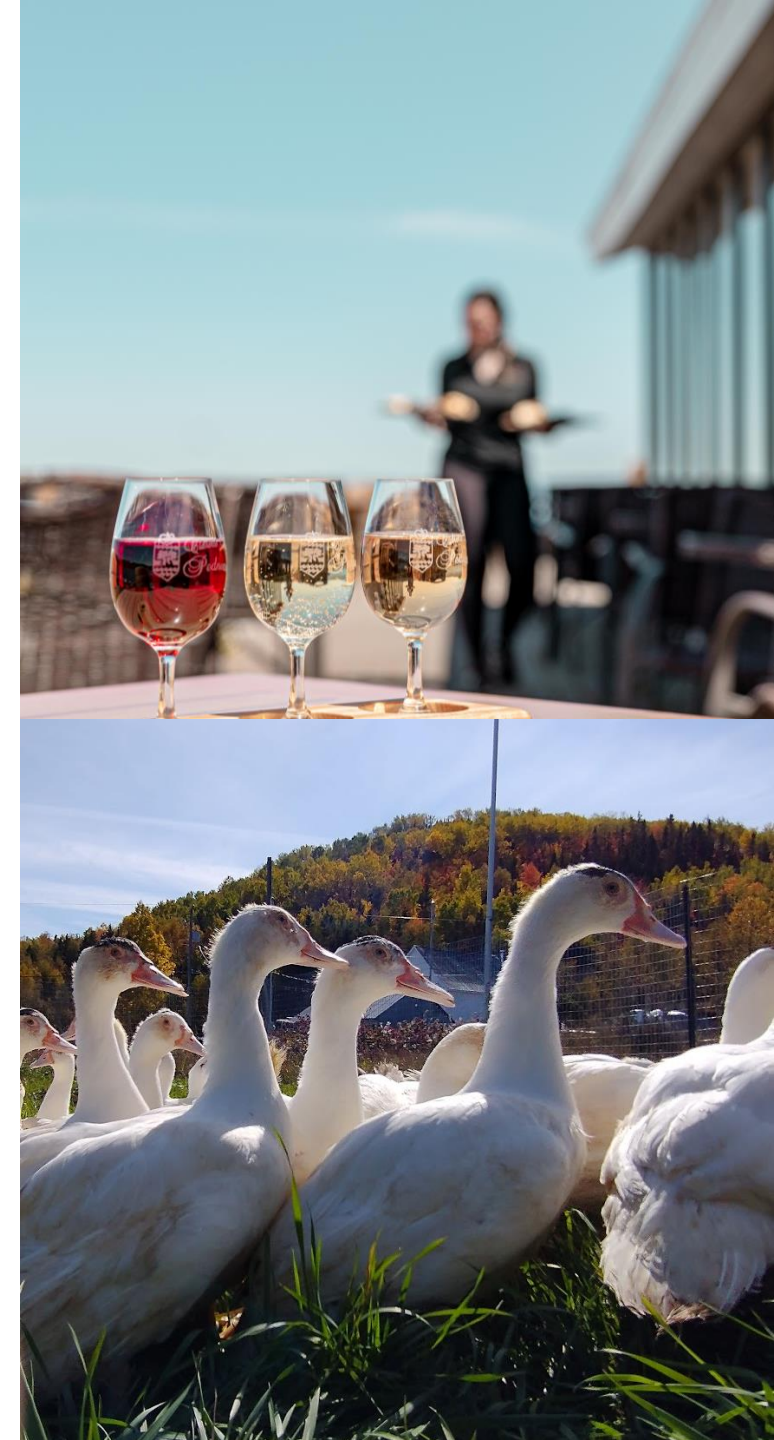
Local flavours

Cidrierie et Vergers Pedneault

- A new microbrewery is coming to Isle-aux-Coudres with capacity of 175 seats – Opening planned for summer 2023.
- Contact: Éric Desgagnés, pomme@isleauxcoudres.com

Ferme Ambrosia

- Ferme Ambrosia, in Saint-Hilarion, will inaugurate its new kiosk starting in the spring of 2023 to welcome agritourism visitors to purchase duck products with local flavours directly at the farm while taking advantage of the magnificent landscapes of the mountain sector.
- Contact: Alexis Tanguay, info@fermeambrosia.com



Local flavours

Le Diapason Bistro

- This restaurant has been established for several years in Baie-Saint-Paul, but will close on April 9 and reopen in June as a gourmet and sandwich shop.
- Contact: Eve Soulard, lediapason.resto@outlook.com

Chez Truchon

- "Truchon à la Maison" frozen meals for good eating in the chalet or to bring some of our terroir products at home. Available at Boutique Charlevoix in La Malbaie.
- Contact: Annie Dufour, annie@aubergecheztruchon.com



Bon Appétit

- The Bon Appétit agency was born from the partnership between Sophie Tremblay-Parent (Zofa Excursions) and Emmy Lapointe (EM Culinary Photography), two entrepreneurs from the region.
- Bon Appétit offers unique, memorable and authentic experiences from the world of gourmet tourism and agrotourism through various projects.
- Starting April 2023, the digital gourmet passport, called BonApp!, will offer epicureans 10 tastings from 10 different producers, as well as access to several exclusives for around fifty dollars. A descriptive and interactive sheet including audio will help you discover participating producers by reading or listening to their stories.
- The passport brings together some fifty Québec producers, including several in Charlevoix.
- Contact: Sophie Tremblay-Parent, sophie@bonappetitqc.com



Auberge des Balcons

- The Auberge des Balcons in Baie-Saint-Paul will open a new cultural bistro this spring, the Bistro des Balcons.
- On the menu: Gathering place for aperitifs, 100% Québécois bar plus artistic performances, mainly musical, on the permanent stage in the bistro.
- Nearby, a terrace will be set up along Chemin des Sœurs, a pedestrian path leading to the superb Baie-Saint-Paul beach.
- In addition, the youth hostel service will be relocated this year to new, larger and brighter premises still in the same former convent, called Maison Mère Baie-Saint-Paul.
- Contact: Hugo Leblanc-Dufour, hugo@aubergedesbalcons.com





Musée Maritime de Charlevoix

- Three exhibitions have been added this year, focusing on model boats, the families of Charlevoix navigators and the 100th anniversary of the sailing schooner Marie Clarisse.
- The museum route has been redesigned and will begin with a new reception area and shop.
- The museum has received financial assistance totaling more than \$6 million for work to shelter the schooners Jean-Yvan, Saint-André and Marie Clarisse, which will be done this year, aimed at conserving the buildings.
- Visitors will also be able to admire the prints from the traveling exhibition *Vues du fleuve* presented all summer long by BANQ and Loto-Québec
- Contact: Marie-Hélène Thivierge, mhthivierge@museemaritime.com

Galerie d'art Iris

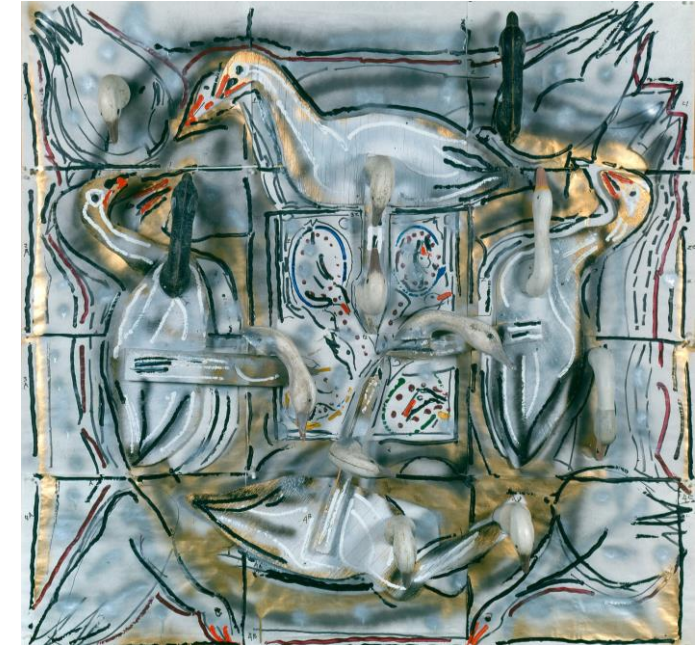
- Starting this spring, the Galerie d'art Iris in Baie-Saint-Paul will offer a new immersive milieu for digital exhibitions.
- Mapping projections and a "moving" soundscape promise a unique immersive experience.
- The gallery has been equipped with four short-throw HD projectors, a dedicated computer with custom software, responsive smart lighting and THX 9.1 surround sound.
- The new gallery's inauguration will take place on June 10, with an opening exhibition by painter Cynthia Coulombe-Bégin. The location will then be used for future immersive exhibitions produced by the Galerie d'art Iris and its partners.
- Contact: Stéphane Bouchard, iris@galerieiris.com





Riopelle in the spotlight

- To commemorate the 100th anniversary of Jean Paul Riopelle's birth, the Musée d'art contemporain de Baie-Saint-Paul and the Musée de Charlevoix in La Malbaie will celebrate the legacy of one of the 20th century's most influential artists.
- From June 17 to November 5 at the MACBSP, the *Un lieu de mémoire : Contextes d'existence* (A place of memory: Contexts of existence) exhibition will feature several Riopelle works that address travel as the main method of linking contexts and weaving memories.
- From June 16, 2023, to March 31, 2024 at the Musée de Charlevoix, *Riopelle et l'art populaire* (Riopelle and popular art), a major exhibition imagined by his daughter Yseult Riopelle, will pay tribute to Jean Paul Riopelle's fascination with popular art. Hunting, fishing and nature inspired him to create works from objects he found or stole, and whose meanings he redirected.
- Contact: MACBSP - Sandra Lavoie, s.lavoie@macbsp.com
Musée de Charlevoix - Sylvain Gendreau,
directiongenerale@museedecharlevoix.qc.ca





Papeterie Saint-Gilles

- Major repair work this spring costing \$1.5 million.
- When Papeterie Saint-Gilles reopens in June, visitors can discover its museum on a guided or self-guided tour. The interpretive tour, lasting about twenty minutes, describes in a fun and educational way, the origins of paper and the history of papermaking.
- Holding one-off workshops with artists from the region will make the economuseum experience even more rewarding.
- Contact: Elisabeth Payeur, communication@papeteriesaintgilles.com

Domaine Forget de Charlevoix

- "La Flèche" was added by the French artist Jean-Pierre Raynaud to the stunning Jardin harmonique de sculptures. An imposing work, which faces the river and rises to 27 metres. Several free activities for the whole family are back on site with the interactive trail, walking trails and permanent exhibition.
- Domaine Forget de Charlevoix also recently acquired the church of Saint-Irénée to make it a place of inspiration, creation and dissemination. Concerts, workshops and master classes will be presented there during the summer season.
- Its International Festival will present some sixty events this summer, and the institution will offer a full weekend with Québec conductor Yannick Nézet-Séguin and the Orchestre Métropolitain. On the program: two concerts with prestigious soloists and a master class with the maestro.
- Contact: Julianne Tremblay-Gravel,
communications@domaineforget.com



Saurez vous
résoudre les
énigmes à temps?

Pavillon du Saint-Laurent

BSP Ville de
Baie-Saint-Paul



Town of Baie-Saint-Paul

- Escape game: Burglary on the banks of the St. Lawrence!
- For the second year, the new Pavillon du Saint-Laurent, opened last summer, is offering a fun and original escape game to play with family or friends. Participants have less than 60 minutes to solve the puzzles and successfully escape with the priceless work "The Eye of the Whale".
- Contact: Isabelle Quenneville, carrefourculturel@baiesaintpaul.com

Le 362

- Le 362 has undergone major exterior renovations to redo and enlarge all the balconies and create common balconies. In the spring of 2023, six bedrooms will be converted into three lofts with kitchenettes. The floors, doors and windows will be changed and the decor will be completely redone. Le 362 will eventually offer two apartments, three lofts and four bedrooms for short-term rentals.
- View of the Saint-Irénée beach and of the famous Le Sainti restaurant.
- Contact: Eve Poisson, epoisson@experiencecharlevoix.com



Hôtel Baie-Saint-Paul

- Hôtel Baie-Saint-Paul celebrates its 30th anniversary this year. The building will benefit from a facelift with a new exterior layout, a new wooden awning and renovations to its popular Le Gourmet restaurant.
- Contact: Antoine Neyron, antoine@hotelbaiestpaul.com



Le 1603

- Le 1603 boutique, located on Isle-aux-Coudres, will offer two new activities focused on meditation.
- The meditative and gathering walk will offer a visit to the gardens, a guided meditative walk on the banks of the river, an encounter and identification of the flora as well as an eco-responsible picking of wild flowers and small treasures around the river.
- Meditating with your hands will offer an artistic workshop aimed at creating an intuitive work from plants, dried flowers, driftwood and rocks found on the island's beaches.
- Contact: Guylaine Audet, info@le1603.com

Enchantée - Maison Les Mésanges

- La Maison Les Mésanges is available for rent and offers active and meditative retreats in synergy with nature.
- Contact: Patricia Charest, artistpatriciacharest@gmail.com





They're back!

- The Isle-aux-Coudres half-marathon is now under the direction of Harricana events with a new name - L'Échappée - with magnificent trail running courses.
- The event will take place on June 17 and 18, 2023, and will allow participants to discover Isle-aux-Coudres in a whole new light.
- Contact: Marline Côté, info@harricana.info



- Katabatik is restarting its sea kayak outings in Saint-Irénée.
- Contact: Caroline Sylvie Desrochers, coordinator@katabatik.com



Coming attractions

- The Chez Léon et Lily biscuit factory in Saint-Irénée is continuing its efforts to become the next biscuit economuseum in the region.
- Contact: Julia Rousset, julia.rousset@gmail.com
- **Domaine à Ciel Ouvert**: unique accommodations and camping in the Sainte-Agnès sector, in La Malbaie.
- Contact: info@domaineciellouvert.com
- **Haute du Gouffre** trail: Official spring opening of phase 1 of developing the mountain biking and hiking offer in the Saint-Urbain sector – this new trail will connect the Traversée de Charlevoix and the Rivière-du-Gouffre Sud-Ouest, 13.5 km for cyclists, hikers and runners. Eventually, in 2024, the trail will total 29 km and will reach the foot of Mont des Morios.
- Contact: Pierre Bouchard, pierre@nomadesxnomades.com
- **Baie-des-Rochers**: Structuring of the reception of hiking trails, construction of a toilet block and addition of information panels – ready in the summer of 2023, at the latest in the fall.
- Contact: Josyanne Gauthier, josyanne.gauthier@saintsimeon.ca



TOURISME

CHARLEVOIX

