

TOURISME
CHARLEVOIX

A MAGNETIC ATTRACTION

New for Winter 2023-2024



The Grande Tyrolienne du Manoir

- Fairmont Le Manoir Richelieu and Projet Vertical now offer the Grande Tyrolienne du Manoir, a new activity available since August 2023, and now ready for its first winter.
- This spectacular flight from the roof of the famous Fairmont Le Manoir Richelieu will be accessible all year round, except February, because of the cold.
- Supervised by professionals, this 400-meter zip line descends from the roof of the Manor at 50 km/h offering a breathtaking view of the St. Lawrence River.
- Minimum weight is 40 lbs, maximum is 300 lbs. Children under 40 lbs can participate while attached to an adult with a harness.
- Contacts: Caroline Fortier, ventes@projetvertical.com and Caroline Ouellette, caroline.ouellette@fairmont.com



Off-piste skiing – ÖBois Charlevoix

- An ecotourism centre located in Saint-Siméon and in full development since being acquired by new developers in June 2022, ÖBois Charlevoix offers off-piste skiing starting this winter. Reserved for its accommodation guests.
- Four slopes from intermediate to expert levels will open this winter.
- In the heart of nature, with its log chalets and main pavilion with room for 100, this former snowmobile relay establishment is turning itself into a four-season headquarters for outdoor enthusiasts who want to enjoy their favourite activities in Charlevoix.
- The facilities now include spacious lodgings that can accommodate two to four people to a maximum of 24 guests at a time in its fully equipped chalets. Plus, there are plans to add additional rooms over the next few years.
- Contact: Mathieu Turgeon, mat.turgeon@gmail.com



Accommodations in nature



Yourte Expérience Charlevoix

- Opened in the fall 2022, Yourte Expérience Charlevoix, located a stone's throw from Mont Grand-Fonds, enriches every visitor's experience with the La Grande Yourte bistro-relay.
- This snowmobile relay concept is enhanced by a varied menu ranging from traditional meals to tapas-style appetizers, all featuring local flavours in a friendly atmosphere.
- Spaces for storing helmets and drying clothes are available near the entrance.
- A licensed establishment with 39 seats is installed on a radiant floor.
- The four-season ecotourism centre offers six ready-to-camp luxury yurts nestled between the sky and the mountains. Designed for four adults, they can accommodate up to six people (adults and children). Each has a radiant floor, heat pump, gas fireplace, private bathroom with shower and a full kitchen. Two double beds on the mezzanine provide front row seats for stargazing through the dome. Plus, there's a double futon on the ground floor. Dogs are welcome.
- Contact: Valérie Côté, info@yourteexperiencecharlevoix.ca



L'Île Mystérieuse

- L'Île Mystérieuse (mysterious island), a new lounge restaurant in La Malbaie, opened in the summer 2023.
- Imagined by renowned Charlevoix chef Dominique Truchon, this cozy space plunges into the world of Jules Verne with a vast and exclusive collection of items that belonged to the famous French author. This collection belongs to Jacquelin Bouchard, known for having founded Pixcom, a Canadian film and television production company.
- According to the restaurant's owners, it's probably the largest collection of 19th century antiques related to Jules Verne outside Europe. This collection features the only drawing made by Verne's own hand.
- Established in a revisited ancestral home with spectacular decor, the restaurant-museum offers several choices of light meals such as tapas, lunch, tea service, shared platters and delicious desserts, accompanied by a menu of original drinks, mocktails and wines, all inspired by Quebec producers.
- Contact: Annie Dufour, info@aubergecheztruchon.com



Accommodations in nature



Domaine à ciel ouvert (DACO)

- Domaine à ciel ouvert (open-air domain) is a new and unusual accommodation space located in the Sainte-Agnès sector, 10 minutes from downtown La Malbaie.
- DACO is open seven days a week, year round, and this winter will be its first. Three cabins have electricity and a wood stove, and three others have only a wood stove. Two vanlife sites will also be open for the winter season. Pet dogs and cats are welcome on the site and in the cabins.
- There's a dog park and trails for snowshoeing on site and snow sliding is available. An ice rink may be added soon. A large, suspended net is also available for stargazing.
- DACO promotes rejuvenation and a connection with nature, while also providing common spaces that encourage a spirit of community and the creation of links.
- 123DACO is a room with board games and collaborative spaces dedicated to local families and tourists. You can bring your lunch and enjoy the drinks offered on site. Natural wines and local beers are served by the friendly team.
- Contact: Tiger Perry, info@domaineacielouvert.com



Local flavours



OUI OUI – Buvette forestière (Forest Café)

- This new café opened its doors last July in the reception pavilion at Territoire Charlevoix, a wilderness resort in the forest located in the Sainte-Agnès sector in La Malbaie.
- The concept is inspired by OUI OUI – Café et buvette de quartier (neighbourhood café and refreshment bar), setup in Limoilou in December 2022. The owners are a trio of passionate young women who fell in love with the project of Yannick Cimon-Mattar, promoter and founder of Territoire Charlevoix.
- This friendly bar, with its warm and relaxed atmosphere, serves homemade focaccia bread for toast and sandwiches, all kinds of tasty snacks and a selection of local alcohols.
- The café will be open from Friday to Sunday all winter.
- Also, Territoire Charlevoix will add 10 ready-to-camp units to its four-season accommodations by the end of the year. The wilderness resort, which opened in 2022, already offers five shelters and 15 campsites, and 32 additional locations are planned.
- Contacts: Yannick Cimon-Mattar, yannick@territoirecharlevoix.ca or Amélie Lauzon, Marion Desgagné and Virginie Houde-Briand, cafe.ouioui.charlevoix@gmail.com





Cité Mémoire Charlevoix

- Launched last summer to critical acclaim, Cité Mémoire Charlevoix's four-season operation will open for its first winter this year.
- This multimedia experience is inspired by Charlevoix's history, displayed over more than 2,000 square kilometers. Cité Mémoire Charlevoix has 70 points of interest, augmented realities and five projections, all linked by a podcast and a free mobile app. The images are projected on cliffs and various surfaces along the river in the Pointe-au-Pic sector.
- This bilingual activity is completely free.

Detailed screening schedule (closes at 11 pm in all seasons):

- June 24 to October 9, 2023: every evening
- October 10 to December 17, 2023: Fridays and Saturdays
- December 18, 2023 to January 7, 2024: every evening
- Then only weekends until summer except spring break weeks and long holidays with full-time operation.
- Contact: Alain Labonté, alain@alainlabonte.ca

Outfitter



Domaine du Lac Brouillard – Auberge Boréale de Charlevoix

- Domaine du Lac Brouillard in Sagard offers an entirely new, high-end inn in the heart of the Charlevoix mountains, as well as many new outdoor activities.
- For a total change of scenery, Auberge Boréale de Charlevoix is an authentic base camp with a warm atmosphere plus all the services and usual comforts of a hotel. There is a large living/dining room, an atmospheric bar with TV, a lounge area on the mezzanine, large windows facing Lake Mailloux, a beautiful terrace overlooking the lake, a spa area, and more.
- In addition to snowmobiling, this area has 14 lakes and offers new activities such as ice fishing, snowshoeing, and cross-country and mountain skiing.
- \$1.5M in investments developed these accommodations and activities. Final investments will total \$2M.
- This is an essential snowmobile stop accessible via routes 83 and 383, as well as by car via route 170.
- Contact: Adrien Philippon, adrien@domainelacbrouillard.com



Nordika Charlevoix

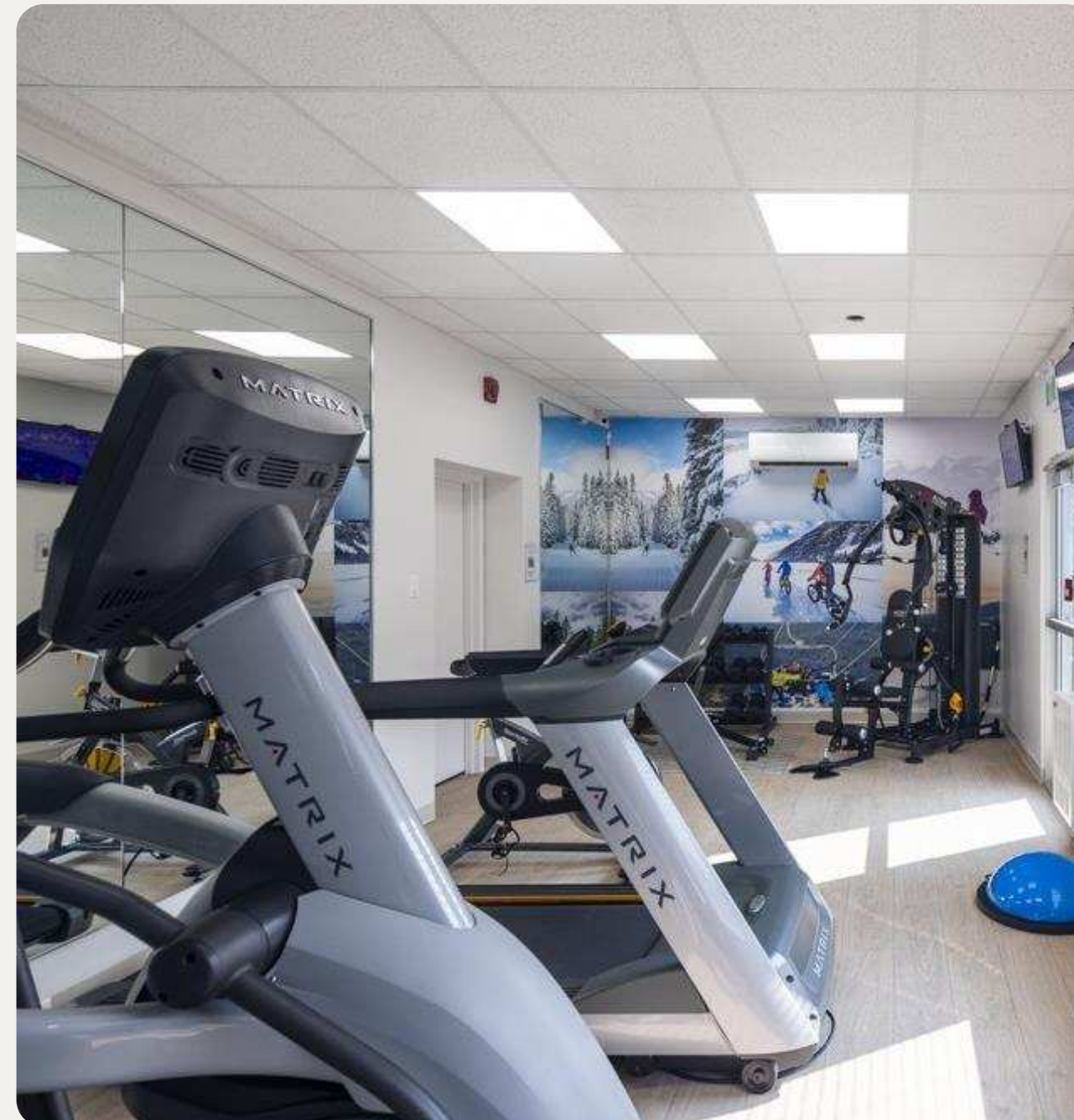
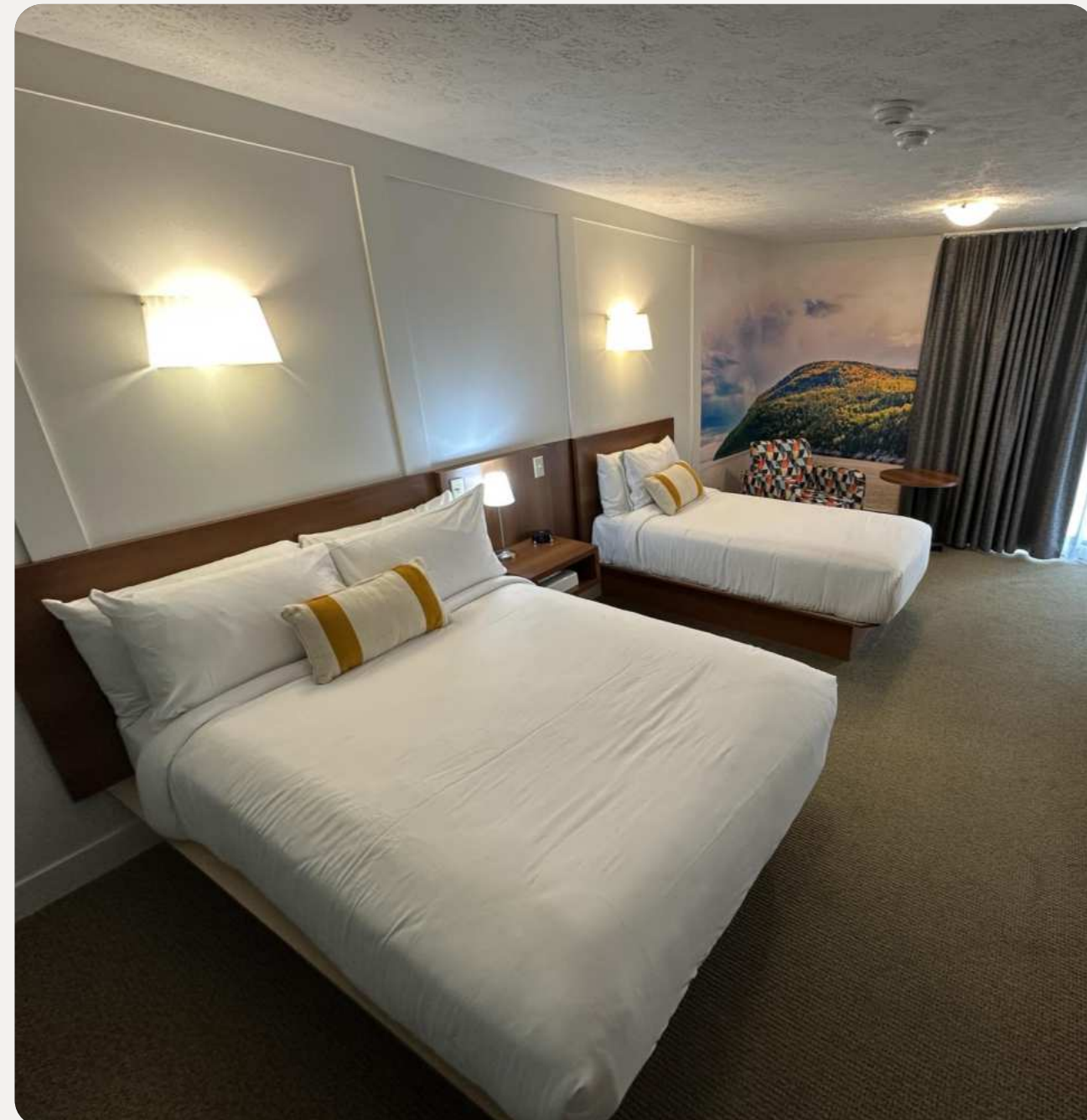
- Nordika Charlevoix is a brand new business in Baie-Saint-Paul offering ready-to-camp luxury accommodation domes with king-size beds, wood stoves, spas, mezzanines, full kitchens, and more.
- Opening on December 1, the business will offer three domes for rental. Eventually, the project will total 10 rental units.
- The resort is located less than 10 minutes from the city centre and offers a panoramic view of Baie-Saint-Paul and the St. Lawrence River.
- The elevated units have large windows that frame the view and offer an immersive experience in this natural environment.
- Contact: Derek Jenkins, derek@nordikacharlevoix.com





Clarion Pointe La Malbaie

- Formerly known as Motel Le Mirage, this establishment is affiliated with the renowned Choice Hotels chain and becomes Clarion Pointe La Malbaie.
- Located on the shore of the St. Lawrence River, the establishment offers 36 rooms and 3 suites.
- Renovations include revitalizing the corridors and lobby, adding a gym and electric vehicle charging stations and more.
- The restaurant is no longer in operation, but overnight stays include continental breakfast, with waffles made on-site.
- Coffee and tea at reception, a lounge area with games, an office and laundry facilities for guests, plus a small market with drinks and snacks are among the new features. A bike and snowshoe rental service is also available and guests can stay at the hotel with their pets, for a small extra charge.
- Contact: Sabrina Robin, direction@clarionpointelamalbaie.com





Auberge musicale Pour un Instant (musical inn)

- Pour un Instant is a new hostel located at Cap-à-L'Aigle in La Malbaie.
- Also a bistro and boutique, this establishment presents acoustic and intimate concerts. The first winter musical program for this new gathering place is being developed by its passionate owners, Angélique and Gérald.
- The inn, which has a spa and a training room among other amenities, offers six accommodation units in an enchanting environment.
- Starting in December, the store promoting local and, more broadly, Québec products will also offer original gift ideas. On weekends, the bistro serves local dishes and delicious homemade crêpes.
- Contact: Angélique Boulet, infospouruninstant@gmail.com





Auberge & Bistro des Balcons

- After moving all its rooms to a new block of the former Maison Mère Baie-Saint-Paul convent, the Auberge des Balcons is getting a makeover with the opening of its Bistro des Balcons.
- Relaxed and friendly, the Bistro des Balcons offers an affordable menu featuring tastes of Charlevoix, along with several choices of local alcohols.
- A variety of artistic presentations throughout the seasons will include open mic evenings.
- The bistro can accommodate 92 guests inside and has about 60 seats on the terrace.
- The youth hostel has 29 rooms for a total of 61 spaces.
- The bistro and the inn will stay open seven days a week, all year round.
- Contact: Rémy Couture, remy@aubergedesbalcons.com





New refuge – Le Sentier des Caps

- In addition to celebrating its 30th anniversary this year, Charlevoix's Sentier des Caps, since December 2022, has offered its users the opportunity to stay at its new La Grande Vue refuge, which sits on one of the highest peaks in the territory.
- The refuge is located at an altitude of 776 meters in the inhabited forest sector of the Massif de Petite-Rivière-Saint-François.
- It offers the same amenities as the corporation's other shelters, including a wood stove, a picnic table, a dry toilet, a drinking water point, and more.
- La Grande Vue refuge lives up to its name with its spectacular panorama over the St. Lawrence River, Isle-aux-Coudres, the bay of Baie-Saint-Paul, the capes bordering Les Éboulements, the Parc national des Grands-Jardins, the mountains of the hinterland and, on a clear day, Mont Grand-Fonds.
- Contact: Le Sentier des Caps, info@sentierdescaps.com

Skijoring – Bosco Charlevoix

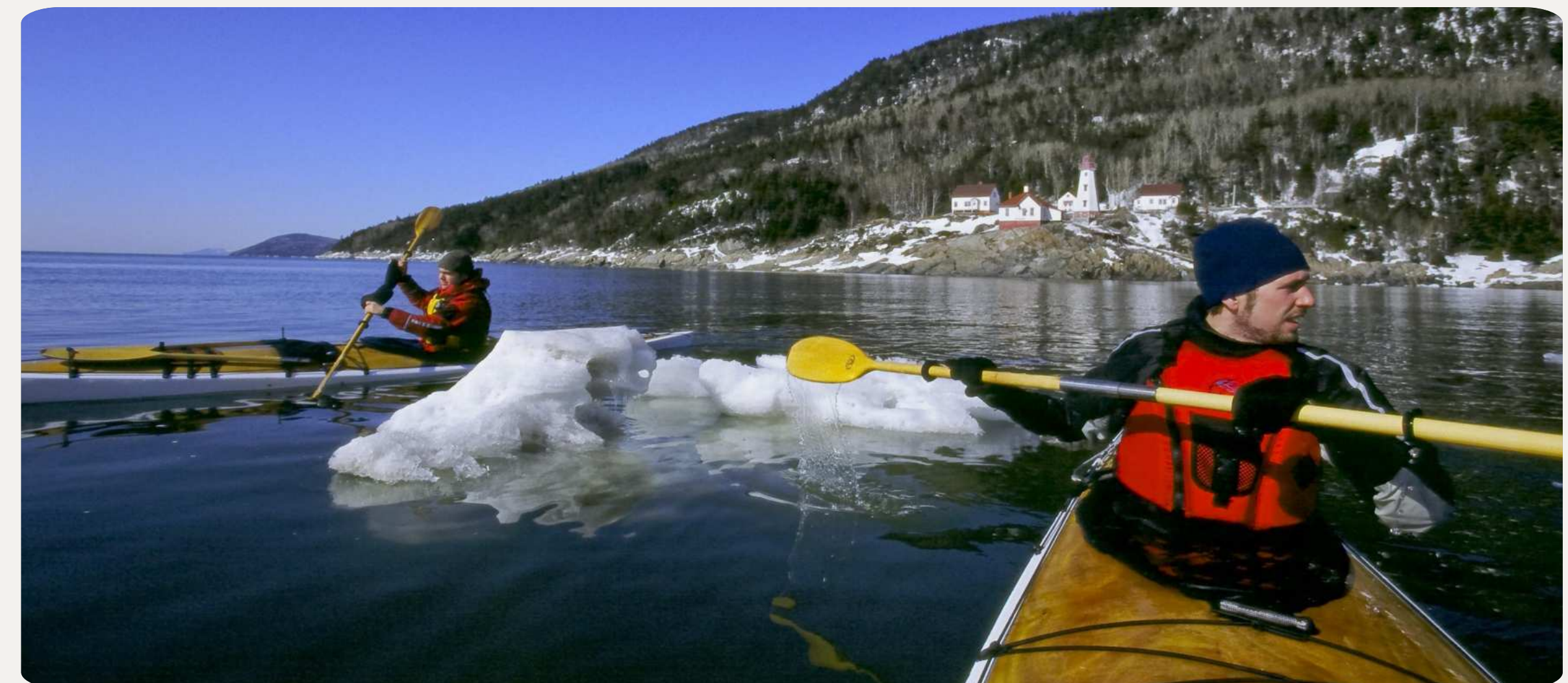
- In operation for a second winter, Bosco Charlevoix is adding new features. In addition to its popular dog sledding excursions, the young company from Saint-Siméon will offer cani-hiking and skijoring (team skiing), which are increasing in popularity and growing demand in Québec.
- Skijoring consists of being pulled on skis on the snow by one or two dogs. Some basic skiing skills are recommended to fully participate in this activity.
- On site, you can rent all equipment related to dogs, including harnesses and bungee lines, but customers must bring their own skis.
- Bosco Charlevoix has quickly established itself as a model company for animal welfare and its playground, located near the Palissades de Charlevoix, is spectacular.
- The young owners have made their dreams come true by opening this outdoor business in Charlevoix where they also offer sea kayaking trips during the summer.
- Contact: Roxanne Lazzaroni, pleinaircentre@gmail.com





Katabatik – Aventure dans Charlevoix – Return of winter sea kayaking

- After a few years of hiatus, Katabatik – Aventure dans Charlevoix is announcing the grand return of winter kayaking excursions coming in March 2024, in La Malbaie.
- A unique activity in Québec and very popular with adventurers, these guided outings allow you to safely ride the icy waters of the St. Lawrence River.
- Paddling at this time of year offers a highly original experience where you navigate around pack ice and, with a little luck, observe seals and long-tailed ducks.
- Contact: Sébastien Savard, ssavard@katabatik.ca





Le Massif de Charlevoix – Improved offer and new features

- For winter 2023-2024, Le Massif de Charlevoix, an essential ski destination in Québec, offers some new features and improved services from the mountain's summit to its base.
- Return of the snow park, addition of departure points for night sledding and grooming of a greater number of trails.
- Opening of the Maillard Express ski lift seven days a week.
- Gondola in operation until 10:30 pm on Fridays, Saturdays, certain days during holiday period and every day during school-break period. The Massif Express connects the base of the mountain to its summit. The spectacular nighttime panorama adds to guest pleasures with après-ski festivities and gourmet meals at the Camp Boule mountain restaurant.
- Transport by snowcat from the summit to Camp Boule: Departing from and returning to the sleighing headquarters makes the mountain restaurant more accessible in the evening. Available with dinner reservations on Fridays and Saturdays, plus certain days during the holidays and all school-break days.
- Crêperie at the base of the mountain and takeaway meal boxes.
- New accommodation options.
- Contact: Isabelle Vallée, ivallee@lemassif.com

Mont Grand-Fonds – New manager

- The City of La Malbaie, owner of Mont Grand-Fonds, has signed an agreement to develop the resort. Compagnie des Montagnes de Ski du Québec, a Franco-Swiss group, will be responsible for management starting this winter.
- With the promise of preserving the raw and natural essence of the mountain, the new tenants will manage the investments needed for use and maintenance.
- A major investment program is already planned, including the construction of a new chairlift for 2024.
- Contact: City of La Malbaie, ville@ville.lamalbaie.qc.ca





New at the Virée Nordique de Charlevoix

- The Virée Nordique de Charlevoix is adding something new for its 11th edition, which will take place on February 17 and 18, 2024.
- A new nighttime activity, safe and accessible to all, will be offered to participants.
- Lecturer, triathlete, social entrepreneur and honorary president of this 11th edition, Pierre Lavoie will be taking part in many of the event's activities.
- The Virée Nordique de Charlevoix had more than 1,500 participants during its last edition – a record.
- Details of the 2024 program and this new feature will be announced during the fall.
- Contact: Marline Côté, info@vireenordique.com



L'Étale – Restaurant and Microbrewery on Isle-aux-Coudres

- La Cidrierie et Vergers Pedneault offers more options. After its famous apple growing and processing business, the Le Corylus restaurant-bistro and Aux Fruits du Biscuitier will open a new business in November on Isle-aux-Coudres: l'Étale – Restaurant & Microbrasserie.
- The current building will be completely renovated but retain its bowling alley, restaurant and dining room.
- The restaurant will offer a brasserie-style menu in the summer and a slightly more elaborate menu in the winter with tables d'hôte modeled on the menu at Le Corylus, which closes in winter.
- The beer will be made in an adjacent building that will be ready this winter and the cans will feature graphics of the enchanting places around the island.
- Apples will be included in some of the ten varieties of beers that will be brewed on site in the medium and long term.
- L'Étale will be open full time, all year round.
- Contact: Samuel Desgagnés, samuel@vergerspedneault.com





Café Sol – Solidarity Coop

- Café Sol – Solidarity Coop, in the heart of the village of Éboulements, is a place for get-togethers.
- Hot and cold beverages, including fair trade organic coffee, as well as sandwiches and paninis can be enjoyed on site or for takeout. Local products have a starring role here.
- The cooperative also has a second-hand book store and thrift shop in addition to a magnificent terrace.
- Relunched by a group of young enthusiasts, the friendly café now operates in the form of a solidarity cooperative.
- Contact: cafesolidarite@gmail.com

Two new economuseums

This year, Charlevoix has added two more economuseums, for a total of seven in its territory.



Chez Léon et Lily – Économusée de la biscuitière

- Since July 2023, Chez Léon et Lily has been part of the ÉCONOMUSÉE® network company (SRÉ).
- Nestled at the edge of Saint-Irénée beach, this artisanal biscuit factory and convenience store is a family business founded by Guy Rousset and his daughter Julia, where tasty Breton-inspired biscuits are prepared with love.
- A historical trail and interpretation panels have been added to explain the history and origin of the ingredients, as well as the know-how of local artisan biscuit makers.
- Contact : Julia Rousset, chezleonetlily@gmail.com



Safran Nordique – Économusée des safraniers

- This saffron producer in Clermont joined the Société du réseau ÉCONOMUSÉE® (SRÉ) in the fall of 2023.
- Among other things, the company plans to expand and add a terrace in 2025.
- Safran Nordique grows and processes the precious spice and is open full-time throughout the winter.
- Contact : Rénaud Lepage, info@safran-nordique.com

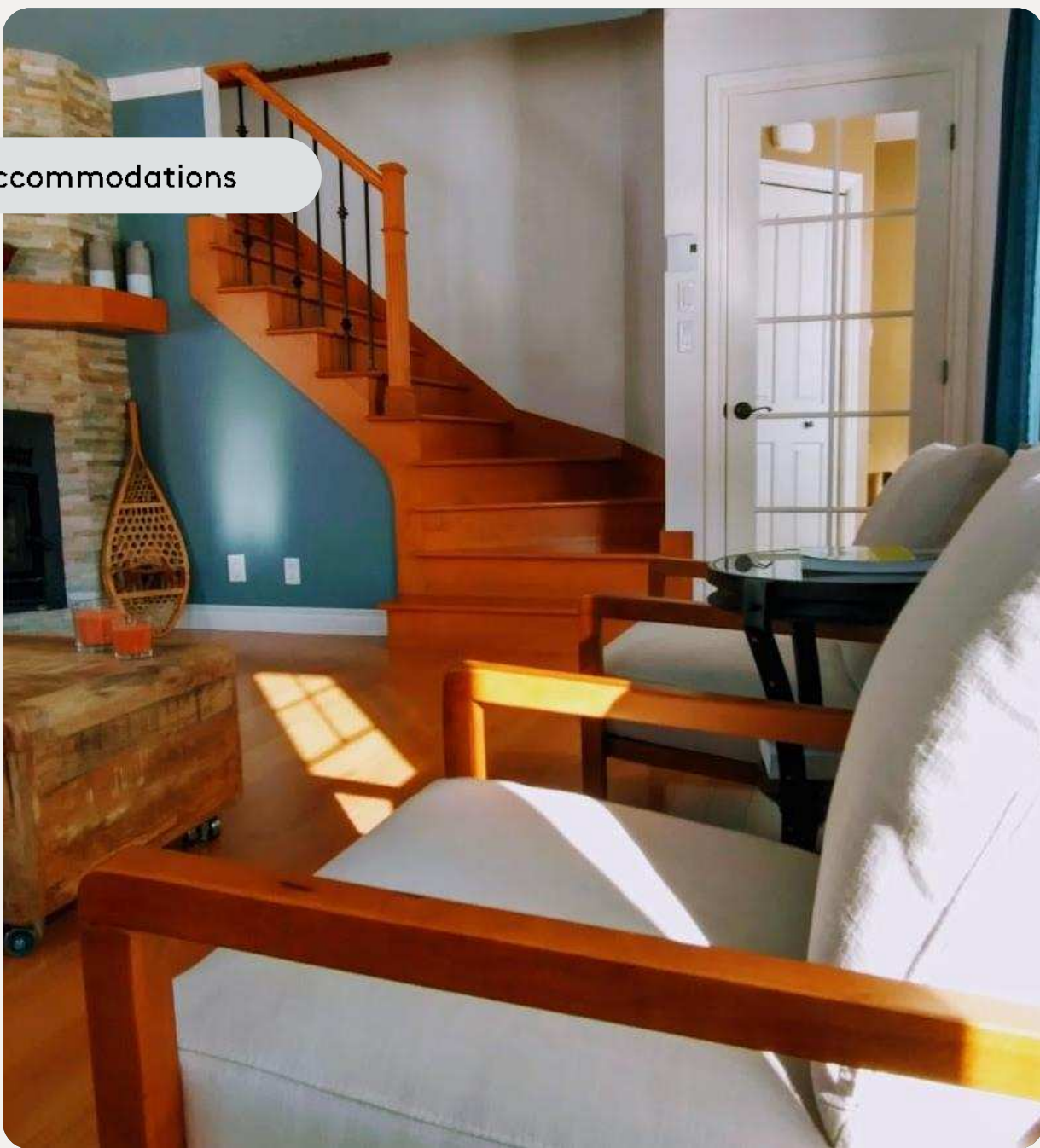
Improved offer



Le 362 and Le Sainti – Now open all year round

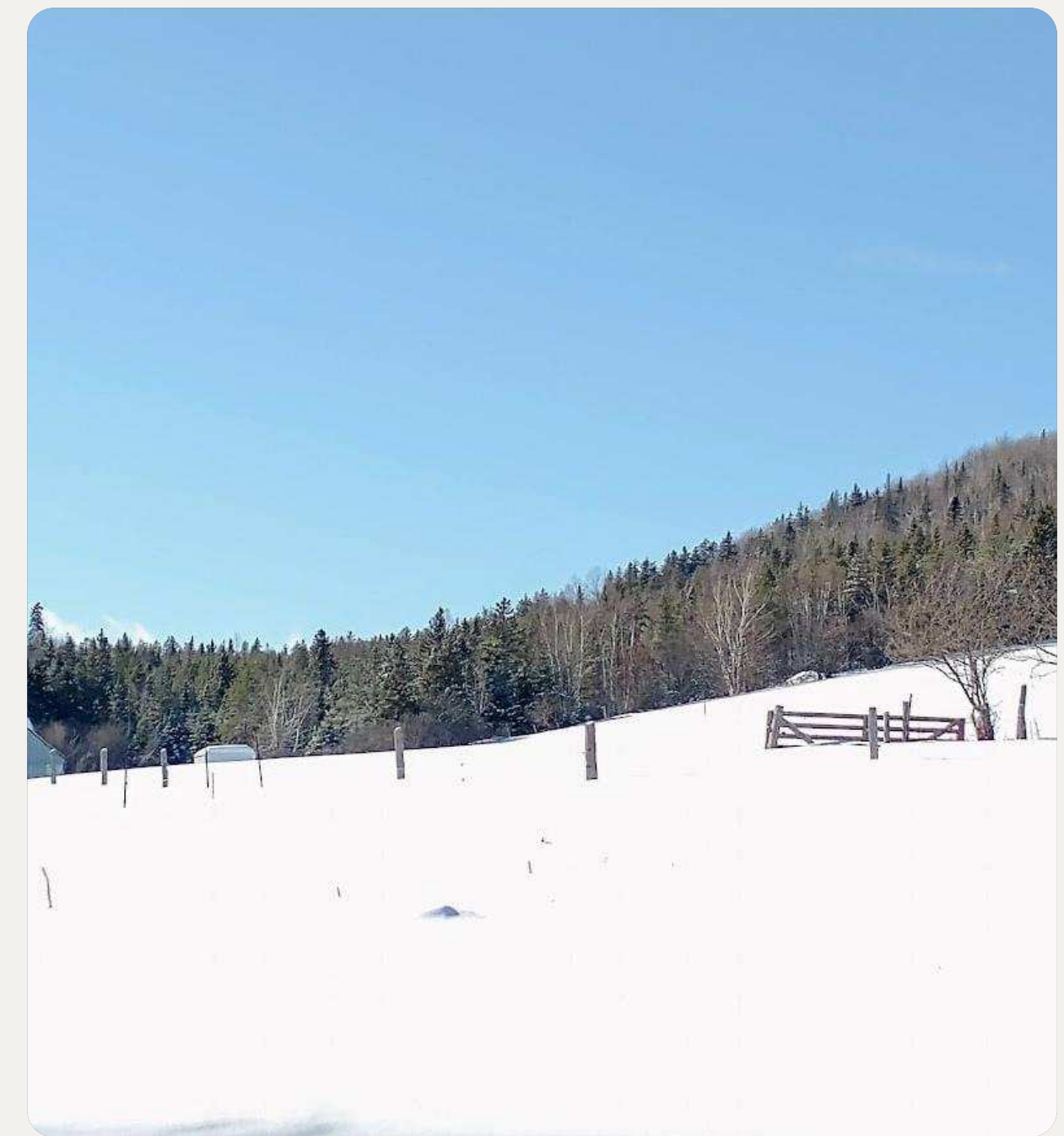
- Building on their success since new owners took over in 2021, the Le Sainti gourmet restaurant and its neighbour, Le 362, will be open all year round for the first time.
- The Le 362 motel has been completely renovated so it can stay open all year round.
- The Sainti will remain open five evenings a week from 5 pm, Thursday to Monday.
- These two renowned establishments border the magnificent Saint-Irénée beach and are located just a few minutes from the famous Domaine Forget de Charlevoix.
- Contact: Ève Poisson, epoisson@experiencecharlevoix.com





Holidays at Ferme Ambrosia

- For the first time, the charming Ferme Ambrosia lodge in Saint-Hilarion, specializing in producing and processing pastured, fattened Muscovy ducks, will be open during the holidays to offer all-inclusive celebrations.
- Cozy accommodations for four to six people, gifts and surprises, snowshoe hiking, winter bonfires and more.
- Most meals are included, including all breakfasts, New Year's Eve dinner with Charlevoix-flavoured appetizers, a festive brunch, a gourmet duck feast, as well as alcoholic drinks and other beverages.
- A package is available for stays of three or four nights between December 23 and 27, as well as between December 30 and January 3.
- Contact: Alexis Tanguay, info@fermeambrosia.com





New for fall

The Petit Golf du Manoir

- Fairmont Le Manoir Richelieu opened this new addition at the end of summer 2023.
- The Petit Golf du Manoir is a nod to its prestigious big brother Fairmont Le Manoir Richelieu Golf Club and offers a nine-hole synthetic turf mini-golf course representing Charlevoix's slopes, sand, hills and mountains.
- The mini-golf course concept is inspired by the popular PopStroke in the United States, created by Tiger Woods.
- Contact: Caroline Ouellette, caroline.ouellette@fairmont.com



Sustainable shift for the Charlevoix Rally

- For its 30th edition, which will take place from October 19 to 22, the Rallye de Charlevoix is innovating to achieve carbon neutrality.
- The auto racing event will be greener thanks to the addition of P1 Fuels biofuel, a first in North America.
- Produced in Germany, this biofuel is completely neutral with zero carbons.
- The biofuel will be offered to crews competing in the event.
- Contact: Richard Berthiaume, richard@rallyecharlevoix.com



New RV spaces

- The municipality of Les Éboulements has opened three municipal lots for overnight RV parking between 4 pm and 9 am.
- La Descente, with its bird's eye view of the river and Isle-aux-Coudres, La Seigneurie, near the Marine Forest trail kids' playground and La Rive, along the river near the ferry on Isle-aux-Coudres.
- Available every year from May 1 to October 31.
- Contact: Évelyne Tremblay, info@espacelarive.com



TOURISME
CHARLEVOIX